King, Valerie A.

From: Kimberly Prchal [Kimberly.Prchal@mdsps.com]
Sent: Tuesday, July 15, 2003 1:54 PM
To: valerie.a.king@pmusa.com
Subject: General Advertising

Sensitivity: Confidential

5624 Generic
MOKERS Ad, radio.

Valerie,

Attached is the print ad (second to the radio ad) that is currently bing used in a billboard format. This print ad has been previously approved by MDS IRB and PM.

Let me know if you have any questions.

Thanks
Kim

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PM3006736206

Source: https://www.industrydocuments.ucsf.edu/docs/hqyx0001